

P. KHIDMAT MAKLUMAT AKADEMIK
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BOURSIER INTELLECTUAL CAPITAL



PRELIMINARY DATA

BOURSIER INTELLECTUAL CAPITAL SDN BHD

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PRINCIPAL ACTIVITIES

Advisory and Consultancy on Patent, Trademark,
Copyright, Industrial Design,
Intellectual Property Management Policies and Counseling



THE TEAM

We are ably assisted by legal and technical experts experienced in Intellectual Property Rights and related field such as information, communication and telecommunication related technology, drafting software/hardware related patents, franchising, entertainment, litigation and corporate transactions.

Our technical expertise are qualified and competent in the area of biotechnology, chemistry, computer hardware and software, telecommunications, medical devices, physics, electrical engineering, chemical and mechanical engineering etc.

INTELLECTUAL PROPERTY SPECIALIST

Directors

Nik Hisham bin Nik Abd Halim

Fakihah binti Azahari

Executive Director

Danish Yaqzan Joginder bin Abdullah

Legal Counsel

Messrs. Nik Hisham, Fakihah & Co.

Suites F & G, 10th Floor, Bangunan Angkasa Raya, Jalan Ampang
50450 Kuala Lumpur



SERVICES

PATENT

Guarding innovations, research and developments are the fundamental business strategy for any enterprise that relies on them. In order to optimize your investments, your patent must be effective in describing your innovation, distinguishing it from preceding art and defend it against possible infringement. These goals can be achieved with the assistance of an insightful legal and technical counsel who can articulate the science or technology you employ and guide you efficiently through the strictness of the patent process.

The patent process is truly complex. Understanding the process is only a baseline requirement for any intellectual property personnel. The distinguishing factor of BOURSIER is the quality of thought and service invaluable to our clients' growth and success.

Our services includes the assessment or patentability of an invention, drafting patent specification for various fields of technologies and sciences, filing and prosecuting patent and utility innovation applications, conducting state of the art patent search, novelty and infringement searches and attending payments of maintenance and annuity fees. These services applies in the domestic and international sector.



OUR INTELLECTUAL PROPERTY LAW EXPERIENCES COVERS

VARIOUS TECHNOLOGIES

- ◆ Electronics/Computers
- ◆ Telecommunications
- ◆ Computer hardware & software
- ◆ Signal processing
- ◆ General Electronics
- ◆ Physics
- ◆ Optics
- ◆ Semiconductors
- ◆ Magnetic Devices
- ◆ IR Detection
- ◆ Radar
- ◆ Nuclear Physics/Plasma Physics
- ◆ Micro Sensors
- ◆ Mechanical Devices
- ◆ Synthetics
- ◆ Material Sciences
- ◆ Metallurgy
- ◆ Ceramics
- ◆ Automotive Devices
- ◆ Manufacturing Equipment
- ◆ Sporting Goods
- ◆ Power tools
- ◆ Pumps
- ◆ Printing & Copying Equipment
- ◆ Medical Devices
- ◆ Chemistry
- ◆ Pharmaceuticals
- ◆ Genetics Engineering
- ◆ Polymers
- ◆ Crystal Growth
- ◆ Detergents
- ◆ Catalysts
- ◆ Inorganic/Organic Compounds
- ◆ Constructions



TRADEMARK

The firm's trademark practice includes the protection of marks, logos, colour schemes, product packaging and designs. We assist clients in the selection and adoption of strong marks that do not conflict with the rights of other trademark owners, which may be enforced against infringement.

Through the firm's extensive experience in performing searches for marks on variety of levels and the provision of clearance opinion, clients can be confident that their adoption of a mark is in good faith and the use of marks may not be challenged successfully.

We prepare and prosecute trademark applications locally and internationally. Strategic partnership with our foreign associates enables us to effect registrations globally, especially in effecting community trademark registrations in Europe. Consequently we are able to streamline the prosecution and expenses efficiently.



COPYRIGHT

In copyright, we assist our clients to protect their software, publications, drawings, literary, dramatic, artistic, music, recording, broadcast and film works. Our advisory deals with issues regarding copyright ownership and usage whereby we conduct company audits to ensure rights are protected and procedures are implements for the protection of rights.



INDUSTRIAL DESIGNS, GEOGRAPHICAL INDICATIONS & LAYOUT DESIGN FOR INTEGRATED CIRCUITS

We provide advice on registrability of designs, geographical indications and layout designs for integrated circuits, its prosecution and filing thereto.



IP MANAGEMENT POLICIES & COUNSELLING

Developing a comprehensive strategy for protecting intellectual property rights is fundamental to the success of enterprises. Having a comprehensive plan to understand intellectual property potential, to tap into new markets, alternative forms, different electronic media, and other functionality may add to a business's profitability significantly. We design intellectual property protection strategies by considering the nature of the underlying technology, legal issues and business objectives of the client, the goals, finances and business nature of the client, its market target and competitors.

Our services include

- ★ Auditing intellectual property rights, corporate policies and procedures
- ★ Performing due diligence investigations and review of intellectual property rights and issues in connection with business and financial transactions.
- ★ Providing opinions on patentability, patent validity and infringement.
- ★ Building patent fences, defense patent topics to legal, defense publication of non-core or secondary inventions
- ★ Presenting seminars on intellectual property topics to legal, research and development and business personnel
- ★ Counseling in the selection, adoption and use of trademarks
- ★ Advising patent review committee meetings
- ★ Negotiating and drafting confidentiality, technology transfer, research support and development agreements
- ★ Enforcing patent and trademark rights and defending claims of infringement through negotiation and alternative methods of dispute resolution
- ★ Conducting Intellectual Property Clinics (IP Clinics)



OTHER PRACTICE AREAS

- ◆ Acquisition and Commercialization of new and/or existing proprietary rights.
- ◆ Licensing
- ◆ Franchising
- ◆ Media
- ◆ Technology Transfer
- ◆ Corporate and Commercial issues
- ◆ Litigation and Enforcement support

